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**RICHARDSON  
 COALITION**  
 2017  
 VOTER'S GUIDE

Early Voting  
 April 24 – May 2

[www.RichardsonCoalition.org](http://www.RichardsonCoalition.org)  
[Facebook.com/RichardsonCoalition](https://Facebook.com/RichardsonCoalition)

Election Day  
 Saturday May 6  
 7 AM to 7 PM

Pol. Adv. paid for by the Richardson Coalition, a Political Action Committee, Ken Bell, Treasurer

Four seats are uncontested. The Richardson Coalition endorses each of those four candidates.

For the contested seats, we have evaluated each candidate on the basis of track record, experience and past service to the city, positions on key issues, leadership experience and compatibility with citizen's goals using their submitted and public information.

The Richardson Coalition endorses candidates based on the following goals:

- Protect and improve the quality of life for Richardson residents
- Ensure fiscal security as measured by a AAA bond rating which saves citizens significant tax money
- Expand our city's tax base with quality, controlled growth

ENDORSED CANDIDATES

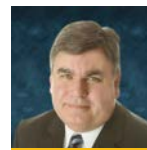
- Paul Voelker**.....Mayor
- Bob Dubey**.....Place 1
- Mark Solomon**.....Place 2
- Scott Dunn**.....Place 3
- Mabel Simpson**.....Place 4
- Marta Gómez Frey**.....Place 5
- Steve Mitchell**.....Place 6

ENDORSED CANDIDATES

**MAYOR**



**Paul Voelker**

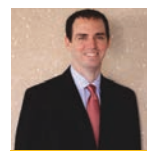


Mayor Paul Voelker has proven to be one of the city's most successful mayors. Under his leadership, Richardson is experiencing a true renaissance. Mayor Voelker has fostered an open and transparent governance, a strong economic environment, improved neighborhoods, parks and infrastructure, as well as cultural inclusivity and opportunities. He is an accomplished business executive in the Telecom Corridor.

Mr. Voelker is a true servant leader who has served Richardson in many ways:

- City Council member in 2013 and mayor since 2015
- Vice President, Metroplex Mayors Association
- Past chair, Richardson Chamber of Commerce
- Past member, Richardson Zoning Board of Adjustments
- Graduate, Leadership Richardson
- Past member, Texas Governor's IT Cluster Committee
- Past chair, The Reserve at Sharp Lane Home Owners Association

**Jared Weadon**



Mr. Weadon was born and raised in Richardson. We thank him for submitting a statement of his goals: providing a comfortable forum to maximize the talent, personalities and diversity of Richardson, and to provide a clearer explanation of the budget. He did not provide nor have we found any indication of experience or participation in Richardson civic boards or organizations. We believe that leadership experience in local civic and community organizations would be an advantage to anyone aspiring to the position of mayor. We admire Mr. Weadon's interest in serving Richardson and encourage him to become more involved in Richardson's civic and volunteer activities.

The Richardson Coalition endorses **Paul Voelker** for re-election as Mayor based on his experience and proven record of accomplishment.

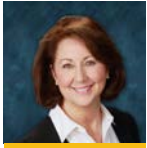


## PLACE 4

## PLACE 5



### Mabel Simpson



Ms. Simpson has proven to be a valuable council member as our city has flourished. Having lived her entire life in Richardson, she has shown her commitment to our city by participating on many key city and community advisory boards. In addition, she has owned a successful small business in Richardson for 27 years.

Ms. Simpson is experienced and has served Richardson in many ways:

- City Council member, Place 4, since 2013
- Advisory Board, UT Dallas Institute for Innovation and Entrepreneurship Graduate, Leadership Richardson
- Past Board member, Richardson Hospital Authority (RHA)
- Advisory Board Past Trustee, Richardson Hospital Authority Voting Board
- Member, State Bar of Texas from 1989 - Present
- Past Board member, The Counseling Place, a non-profit agency
- Member, Junior League of Richardson
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### Cory Montfort



*The Richardson Coalition requested, but was not provided any information from Ms. Montfort. The following is public information compiled from her website and other on-line sources:*

Ms. Montfort has a Bachelor's degree in education from Liberty University and a Master's in Counseling from SMU. She is a licensed counselor with a practice in Plano and holds a teaching certificate (K-8). She moved to Richardson approximately two years ago. She is a member of several counseling associations, yet no evidence was found indicating experience or participation in Richardson civic boards or organizations. Her stated issues: preserve the beauty of our community, promote entrepreneurship and local business, provide additional resources for families, protect our elderly, and prevent predatory lending. We admire Ms. Montfort's interest in serving Richardson and encourage her to become more involved in Richardson's civic and volunteer activities.



### Marta Gómez Frey



Ms. Frey has brought her bicultural and bilingual community involvement to the Richardson City Council. Her goals are to maximize small business opportunities, generate smart growth and feature our cultural diversity. She has lived in Richardson for over 40 years and is a serial volunteer. She serves as Director of the Collin County Small Business Development Center.

Ms. Frey is experienced and has served Richardson in many ways:

- City Council member, Place 5, since 2015
- Past member, Richardson City Plan Commission
- Past member, Richardson City Charter Review Commission
- Member, Richardson City Education Advisory Committee
- Graduate, Leadership Richardson
- Board member, Leadership Richardson Alumni Association
- Current participant, Leadership North Texas
- Past Board member & current audit committee member, NETWORK of Community Ministries

### Kashif Riaz



Mr. Riaz has a Bachelor's degree in business. He previously served as President/Founder of a technology company and is currently a Senior Technology Specialist for a large consulting firm. He has lived in Richardson for ten years and is the recently elected President of Moroney Farms Home Owners Association. According to his response, he is a "community activist" and "involved with the Outreach Committee of the East Plano Islamic Center" with the goal "to build bridges of understanding between Americans of all backgrounds and faiths." He lists the following platforms: helping seniors, new ideas for city enhancements, community redevelopment and policy initiatives. We commend Mr. Riaz' enthusiasm and interest in serving our City, and encourage him to continue expanding his involvement in Richardson's civic and community organizations.

The Richardson Coalition endorses Mabel Simpson for re-election to City Council Place 4 based on her business experience and long term involvement in Richardson.



The Richardson Coalition endorses Marta Gómez Frey for re-election to City Council Place 5 based on her experience and long-term involvement in Richardson.

